



# MEMBERSHIP BENEFITS

# Central Houston, Inc.

## 30 years of progress

Since 1983 Central Houston, Inc. has focused on the people, places, and businesses that have made Downtown the thriving hub of commerce, culture and living for our city. Houston's leaders have always focused on downtown as the heart of the city; the continued vitality of downtown and the central city is critical to the continued health and growth of Houston. This is the guiding principal behind Central Houston, founded by downtown business leaders to ensure that the center city remains vital and strong.

Central Houston, Inc. is a visionary, action-oriented collaborator and accelerator for change, for and through the private and public sectors. The members of Central Houston, all of whom are vitally connected to downtown, contribute to the redevelopment and revitalization of downtown by forming alliances, creating new relationships, and setting priorities.

Priorities for 2016:

- Enhancement of urban place
- Business development and central city marketing
- Improved access/transportation options
- Central city livability and improved access to quality educational options

### ***Mission:***

***To foster a thriving hub of commerce, culture and living for the city***

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## Our members...

- Share a vision of a world class, vibrant, bustling Downtown Houston that serves as the civic, cultural and economic heart of the city
- Understand that change is made through the powerful, collective voice of our membership
- Rely on Central Houston to bring together government agencies, elected leaders, city planners, private businesses, non-profits, residents and others to guide positive change
- Know that a strong, thriving downtown is essential to attracting and maintaining a strong workforce in downtown and throughout metropolitan Houston



# Participation

Central Houston provides multiple opportunities for participation and networking:

## Membership Events

Central Houston, Inc. hosts events throughout the year for our members, providing information on exciting projects in downtown, insider experiences, and opportunities to network with other members. Dues provide access to all of these membership events, save the annual meeting, at no additional cost.

## Annual Meeting

Member companies have the first option to purchase a table and have priority seating at our Annual Meeting, which has become one of the premier business and networking events in Houston, with approximately 900 attendees each year.

## President's Roundtable

Fifteen to eighteen members are invited to an informal discussion with CHI's president, who discusses current initiatives, followed by a free and candid discussion.

## Committees

Central Houston is a project-driven organization, with several standing committees and task forces. Members can participate in the following task forces and committees:

### Transportation Task Force

Members participate in CHI's planning coordination with TxDOT and METRO; facilitating planning of the proposed high-speed rail line; expediting and facilitating new park & ride service development; prioritizing corridors and facilitating near-term key improvements; and assisting downtown employers and employees with access, parking, and public transit issues.

### Education Task Force

The goal of this task force is to communicate that downtown and central city can be an attractive place to live for families of young children by identifying quality education choices and communicating these options to current and potential residents.

### Budget Committee

The Budget Committee meets annually to review the draft budget for the upcoming year with the Central Houston treasurer and the executive team. This committee provides a unique opportunity for input into the revenue sources, staffing levels, and program expenditures that drive the organization's plan to meet the priorities set by the Board.

### Audit Committee

This committee assists the Board in fulfilling its oversight responsibility with regard to the integrity of the financial statements, financial reporting processes, and systems of internal controls. The Audit Committee recommends the choice of external independent auditors, meets with the auditors to review a report of their findings, and makes recommendations to the Board regarding adoption of the annual financial results.

## Young Professionals

CHIME (Central Houston, Inc. Millennial Enterprise) is an initiative to develop, promote and sustain a better downtown for young professionals. Member companies have the opportunity to designate up to two employees participate in the group which provides learning, networking, and volunteer opportunities to get involved with downtown projects and initiatives.

## Benefits of Membership

- ✓ Invitation to membership events and roundtable discussions
- ✓ Participation in CHIME, committees and task forces
- ✓ Priority seating and first option to purchase a table at the Central Houston annual meeting Luncheon
- ✓ Listing on the Central Houston website, annual meeting program, and membership materials
- ✓ Access to valuable reports, including the CBD Office Story and the Quarterly Real Estate Update

## Current Projects and Initiatives

### Homelessness

Central Houston works closely with the Mayor's Special Assistant for Homeless Initiatives on "The Way Home" campaign to provide a seamless system of housing and services for veteran, chronic, family and youth homeless. In 2015, Houston became the first major US city to effectively house homeless veterans. Next is the development of additional housing and a systematic employment process designed for individuals on the edge of homelessness due to lack of income.

### Quality Education Options

The Education Task Force is working to assist young employees and households in understanding educational options available within the city. A "Living Central" portal will be created, influencers are being recruited, and the target audiences have been identified. Separately, Central Houston, Inc. was instrumental in the relocation of HSPVA to downtown by helping guide site selection; CHI continues to act as an advisor for the project.

### Super Bowl LI and NCAA Final Four

Central Houston is supporting other downtown organizations in planning and organizing for events such as the NCAA Final Four in March 2016 and Super Bowl LI in 2017.

### Enhancement of Urban Place

Working with sister organizations (Houston Downtown Management District and Downtown Redevelopment Authority) to enhance street-level appearance and activity. Projects include:

- Streetscape improvements on Dallas Street and Main Street Square
- Planning coordination for several redevelopment projects:
  - South Downtown Development
  - Warehouse District
  - Buffalo Bayou Initiatives

# Central Houston, Inc.

## List of Members

1000 Main LLC / Transwestern  
1001 Fannin  
ABM Onsite Services  
AECOM  
Alley Theatre  
Amegy Bank of Texas  
American Liberty Hospitality, Inc. /  
Embassy Suites Hotel  
Andrews Kurth LLP  
Baker Botts  
Balfour Beatty Construction  
Ballard Exploration Company, Inc.  
Bank of America  
Bank of Texas  
BB&T  
BG Group  
BMS Management, Inc.  
Bracewell & Giuliani LLP  
Brookfield Properties  
Camden Property Trust  
Cameron Management  
Cardno Haynes Whaley  
CBRE  
CenterPoint Energy  
Management Group LLC  
Chevron Corporation  
Chinatown CDC  
Christ Church Cathedral  
Columbia Property Trust, Inc.  
Colvill Office Properties  
Comcast Business  
Crescent Real Estate Equities, LLC  
D.E. Harvey Builders  
Deloitte LLP  
Duncan Interests  
East Downtown Management  
District  
Ernst & Young  
Everett Interests  
Fayez Sarofim & Co.  
Federal Reserve Bank-Houston  
First American Title  
Four Seasons Hotel  
Freeport-McMoRan Oil & Gas  
Frost

Gardere  
Gensler  
Gilbane Building Company  
Grant Thornton  
Greater Houston Partnership  
Griffin Partners  
Haynes and Boone, LLP  
Hess Corporation  
HFF  
Hilcorp Energy Company  
Hilton Americas – Houston  
Hines  
HKS, Inc.  
Holy Cross Chapel  
Houston Astros Baseball Club  
Houston Center/CBRE  
Houston Chronicle  
Houston Dynamo  
Houston Endowment Inc.  
Houston First Corporation  
Houston Livestock Show and Rodeo  
Houston Rockets  
Hyatt Regency Houston  
Jackson Walker L.L.P.  
JLL  
Jones & Carter, Inc.  
JP Morgan Chase & Co.  
Kinder Morgan  
King & Spalding  
KPMG LLP  
Landry's, Inc.  
Lanier Parking  
The Lionstone Group  
Locke Lord LLP  
m ARCHITECTS  
Main Bell Realty Company  
Mayer Brown LLP  
MC Management & Development  
Midway Companies  
MMI Agency  
Morris Architects  
NAI Houston  
Novare Group  
Norton Rose Fulbright  
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Palmetto Partners Ltd.  
Pearl Hospitality / JW Marriott  
Downtown Houston  
Personette Group  
Pillsbury Winthrop Shaw Pittman  
LLP  
Plains All American Pipeline  
PM Realty Group  
Porter Hedges LLP  
PwC  
Project GRAD USA  
RIDA Development Corporation  
Russell Reynolds Associates  
Seyfarth Shaw  
Shell Oil Company  
Shorenstein Properties LLC  
Skanska  
South Texas College of Law  
SP +  
Spencer Stuart  
Stewart Title  
Stream Realty Partners  
Sullivan Group  
Tarantino Properties, Inc. /  
Commerce Towers  
The Finger Companies  
Theater District Houston  
Thompson & Knight LLP  
Traffic Engineers, Inc.  
Trammell Crow Company  
Transwestern  
United Airlines  
University of Houston-Downtown  
Vinson & Elkins  
W.S. Bellows Construction  
Walter P Moore  
Waste Management, Inc.  
WEDGE Group Incorporated  
Weil, Gotshal & Manges LLP  
Wells Fargo  
Wells Fargo Plaza/CBRE  
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Wortham Foundation, Inc.

# Central Houston, Inc.

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